

Helimed 56

Hampshire and Isle of Wight Air Ambulance Magazine

SPRING 2020

**A LIFE
SAVED**

Patient stories



999

CALL JOURNEY

Our Partnership with SERV Wessex
The Blood Runners

Meet the Crew
Dr Kiran Somani

Give Life Not Socks
Behind the Scenes



HAMPSHIRE AND
ISLE OF WIGHT
AIR AMBULANCE

Charity No 1106234



“Nothing in the Charity happens without **your** generosity.”

Alex Lochrane

Hampshire and Isle of Wight Air Ambulance
22 Oriana Way, Nursling, Southampton SO16 0YU

t: 02380 743 510

e: enquiries@hiowaa.org | www.hiowaa.org

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Editor: Andrew Shelley

Design, Production Management & Cover Photography:
3Men² – www.3men2.co.uk



Hello and welcome to the Spring issue of Helimed 56.

As spring arrives, it is quite extraordinary

to look back and reflect for a moment on how much has changed since Coronavirus, or Covid-19, took over our lives. Much of what we called 'normal' is now on hold and, indeed, after we emerge from this pandemic, normality may look very different. What has not changed, however, is that our Critical Care Teams continue to respond, both in the air and on the road and I want to open this edition of Helimed 56 with a heartfelt thank you for your ongoing generosity and support for them and their work. Please be in no doubt of the crucial role that you have played, and continue to play, in keeping our service operational. As all of us face up to the challenges of confronting this global emergency, it is the small acts of kindness that make such a difference; the kind and uplifting messages we have received from you recently have provided an immense boost to our front-line emergency crews. Thank you.

As a member of Thruxton Fire and Rescue, Rob Porter is well known to our crews at our Airbase. On pages 4-5, Rob recalls the day that, following a horrific injury at work, his colleague hurried him into a car and delivered him to our unsuspecting crew's doorstep. Then, on pages 12-13, Steph Blake takes us back to the day she was hit by a car near her home and required emergency critical care. These stories serve as a sharp reminder of how life can change in the blink of an eye and I am hugely grateful to both Steph and Rob for having the courage to take us back to one of their darkest days. It is inspiring to see how they have both defied the odds and recovered so remarkably and is testimony to the exceptional care delivered by our teams.

Have you ever wondered how our Air Ambulance is dispatched? On pages 16-17 we map out what happens from the moment a 999 call is made, to the arrival of our Critical Care Team on scene. In this feature, Dispatch Assistant Jason Warriner takes us through the decisions that are made, as well as the teamwork involved in making sure that our teams deploy as quickly and as safely as possible.

Finally, in this issue, Paul Gamble and Clare Parker give an insider's view of what it means to them to be a part of the HIOWAA Volunteer family. The piece also gives me a happy opportunity to say a huge thank you to our 180+ volunteers, who play such an important role in so many aspects of the daily 'hum of life' at our charity. Each of our volunteers is committed to 'Keeping Critical Care in the Air' and the next time you see your Air Ambulance out on a mission, please remember that their dedication is playing an important part in that mission.

Hampshire and Isle of Wight Air Ambulance is your Air Ambulance, and I really hope that the stories you read and the people you meet in this issue of Helimed 56 help you to feel great about the vital support you give us; thank you from us all!

In closing, please accept once again my sincere thanks and very best wishes to you, on behalf of everyone at your Air Ambulance. Remember: nothing we do today or tomorrow will be possible without your support and generosity. Stay well and stay safe wherever you are.

Alex Lochrane
Chief Executive

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BLOOD ON BOARD ALL FLIGHTS



In 2014, we began carrying blood on board all flights to help patients in need of emergency transfusions before arriving at hospital. Using technology first utilised by the British military in Afghanistan, we can store blood on board the Air Ambulance at precisely the required temperature. The blood we carry on board is type O negative, known as the 'universal donor,' as it is safe to give to any patient.

To keep our stocks replenished, we rely on our friends at SERV Wessex – The Blood Runners.

SERV Wessex are a voluntary organisation who coordinate the pickup of blood products from University Hospital Southampton and deliver to our Airbase in Thruxton.

Using sophisticated temperature controlled packaging, which keeps the blood safe to use, every 48 hours the blood bikers carry a fresh box of two units of blood to our Critical Care Teams in Thruxton. Any blood that is not used within 48 hours during emergency missions is then transported back to the hospital for use in theatre.

SERV WESSEX - THE BLOOD RUNNERS AWARDED £15,000

Last year, Tesco customers were asked to vote for their charity of choice to receive a cash grant, through the supermarket's Bags of Help Centenary Grant. Customers voted in store, using the small blue Tesco tokens. In February this year, it was announced that SERV Wessex would be awarded £15,000.



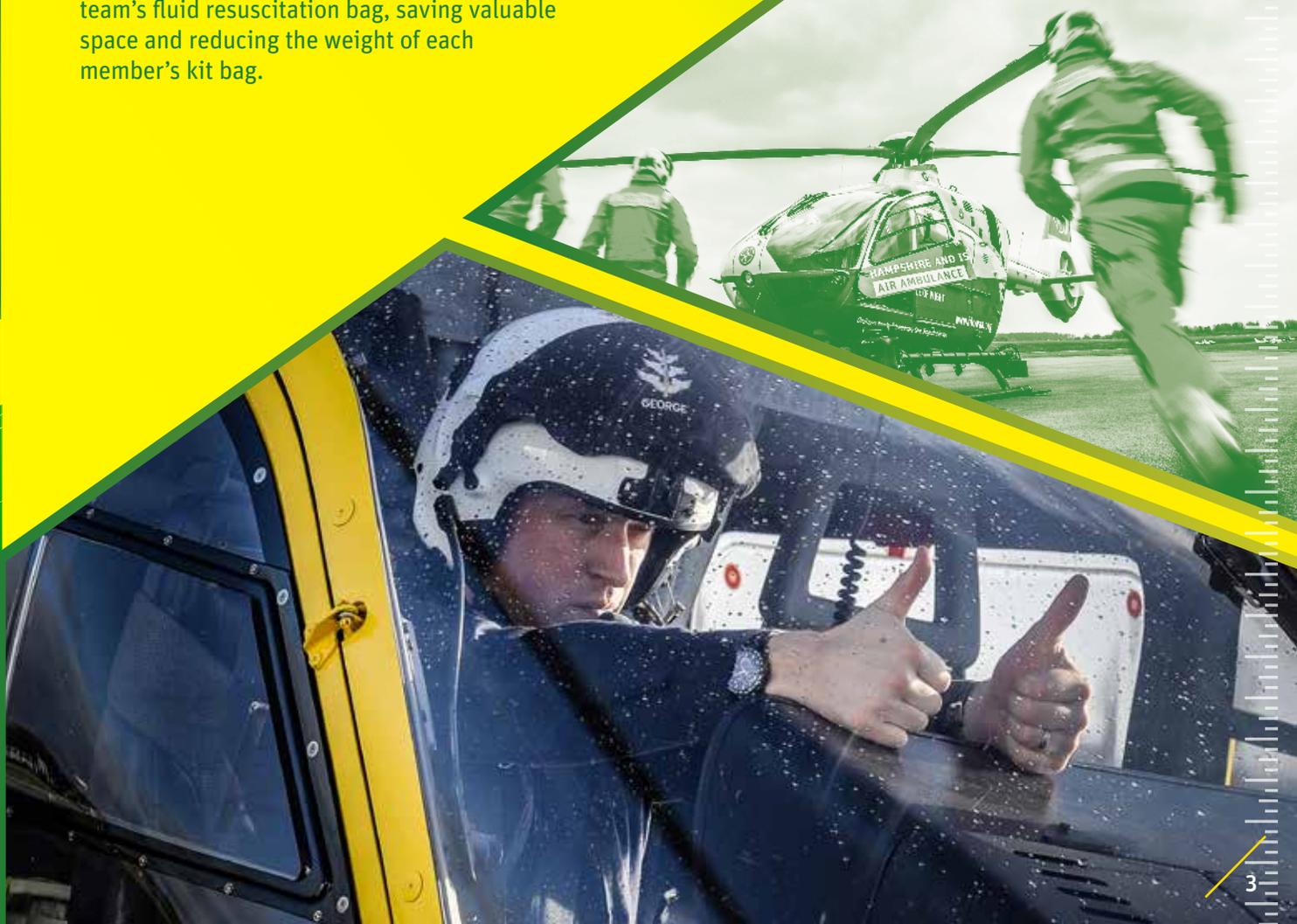
NEW LIFE-SAVING EQUIPMENT

THE MEQU

When our patients are losing blood, every second counts. To improve the speed at which we administer blood to our patients, last year the Charity purchased an innovative blood warming device, the MEQU, that saves valuable seconds and lives.

The blood we carry on board our Air Ambulance and cars is kept at a temperature of 4 °C, to ensure it remains in the best condition possible. When our teams arrive on scene, the blood must be warmed to body temperature before it enters the patient, to prevent further conditions such as hypothermia.

The MEQU dramatically reduces the time it takes for the vital supplies of blood to reach body temperature, allowing the patient to receive blood at the scene of an incident within 30 seconds. Due to its compact, lightweight design, the MEQU can be stored in the side pocket of the team's fluid resuscitation bag, saving valuable space and reducing the weight of each member's kit bag.





**A LIFE
SAVED**

Rob Porter

Rob Porter has dedicated his life to the Fire Service. For 30 years, he has been serving communities with Thruxton Fire and Rescue - who are based at Thruxton along with HLOWAA - and Hampshire Fire and Rescue services.

On a cold November evening, Rob was operating a digger at Thruxton, with his colleague Josh, when disaster struck. Below he tells his story.

As I was digging a trench through the yard to create a pathway, a rock rolled down from the dirt, so I poked my head out of the cab to see if I had enough room to swing the digger around. The digger began to topple over, landing on me and crushing my face against a steel container. The digger carried on moving, dragging me along with it.

I could hear the cracking of bones in my face, and as I lay on the ground, I could feel I was bleeding heavily. I stayed calm, knowing that I needed to stay upright to stem the blood flow.

As I staggered over to Josh, our first aid instructor, I knew I was in a bad way. I could see the horror on his face. I couldn't talk and all I could feel was the blood pouring down my face.

My dog saw everything that happened that afternoon and, ever since my accident, he won't leave my side. I go to the toilet: he's there. I have a bath: he's there. I go to bed: he's there. He is extremely protective of me now.

Josh drove me straight up to the Airbase and the crew laid me down in the far corner of the hangar, where I drifted in and out of consciousness. When it first happened, the rush of adrenaline meant my pain wasn't all that bad, but when I got to the Airbase and saw the crew, I knew I could relax, and that's when the pain began. I could feel my head starting to swell. It was so painful that I began to scream the hangar down. The next thing I knew they were pulling the teeth that had smashed during the accident out of my mouth. I was choking on my own teeth.

I have no concept of how long we spent at the Airbase, as I wasn't quite 'with it' by this stage,

but when the team finished treating me, they flew me to University Hospital Southampton. En route I came over all hot. I felt like I was burning, as if I was fighting a house fire. Captain Dave told me, 'It's going to be a bit bumpy down this slope', as they wheeled me from the helicopter to the Emergency Department. He was right.

The accident happened on the Wednesday and I underwent an operation on the Friday. I had smashed my eye socket and broken my cheekbone, my nose and my top jaw. I had metal plates put in my jaw and the surgeon told me, 'By the time I'm finished with you, you won't even know you've been involved in an accident.' She wasn't wrong. You can't even see the scars anymore – well, my wife says otherwise, and that she can see them at the back of my head, but I can't feel them anymore.

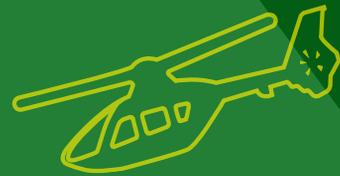
One of the toughest days was my first Christmas. That was hard. Everything I ate had to be liquidised, as I couldn't eat solids. When I did eventually get some teeth, I was so happy. That was until the day I took them out to have a nap and woke up to see the dog smiling back at me with my teeth in his mouth! He'd broken every one.

Six months later, I went back to work on light duties. I tried to go back to work two weeks after the accident and they told me, 'No way, you're not ready.' I just wanted to get back into work. I love working at Thruxton; it's like a small community where everyone knows each other.

Since my accident, I have taken a step back. I realise that I must have been tired that day. I used to be a workaholic and I've promised myself that I'll never work those stupid hours again. I've become much more considered; I don't rush things or over do things. I thought, 'I've got to change my lifestyle. I'm only on this earth once.'

Have you or a loved one ever been helped by HIOWAA? If so, we would love to hear from you. Email: comms@hiowaa.org

MEET THE CREW



Dr Kiran Somani is a consultant in Emergency Medicine at University Hospital Southampton, where he is the lead for the Emergency Department Resuscitation room, and has **recently started flying with HIOWAA**. Kiran originally trained in London and, prior to joining HIOWAA, spent several years working overseas, primarily in Australia.

You recently joined HIOWAA, what made you want to join the team?

The staff who make up this great service are all passionate and enthusiastic about delivering the best possible care to the local community. It's a real privilege to be able to work alongside them, helping people when they need it most.

I've worked in Emergency Medicine in the region for a number of years and have recently returned from developing my skills in Australia. It's great to have returned to the UK and to be able to implement my new skills for such an important charity.

What has your experience been like so far?

I've enjoyed getting to know the Charity in the last few months. Each service is slightly different and it's a matter of getting to know the staff, the equipment and how things are done locally. I'm excited to be in a position where I can work effectively with my colleagues in delivering gold standard pre-hospital care.

How does working for HIOWAA differ from other roles you have had?

There are numerous challenges that come with delivering pre-hospital emergency medicine out and about

in the community. In my hospital role, a sense of security comes from working in a large team with relatively unlimited equipment, in the comfort of the indoors. As a doctor on board the Air Ambulance, the practical aspect of arriving at different locations in varied weather, and having to work effectively and quickly as part of a very small team, poses all sorts of challenges.

What inspires you about your job?

I am inspired by my colleagues, who do their best every day for the benefit of our patients. There are occasions when we gain a deep and personal insight into the lives of those who we help. On these occasions we are entrusted with caring for them and keeping them safe. It makes me so proud to be part of this service.

What did you want to be when you were growing up?

I travelled quite a lot as I was growing up, and spent plenty of time watching old movies. I think I wanted to be a bit like Phileas Fogg. He seemed like a pretty adventurous kind of character who visited interesting places and enjoyed a challenge.

What's the best piece of advice you've ever been given?

Every time you're unsuccessful at something, it gives you the opportunity to find a better and more creative way to achieve whatever you want. A Geography teacher at school told me that, though I didn't believe him at the time.

What's on your bucket list?

I'd like to be fluent in Spanish. I'd also like to build a sustainable home with an animal sanctuary at the end of the garden, overlooking the sea.

What makes you get out of bed in the morning?

Normally my partner's pointy elbow. But on a more serious note, I enjoy problem solving. Whether it's DIY at home, or a medical situation, I enjoy working out what needs changing and effecting the change.

What quote do you live by?

It always seems impossible, until it's done.





“ GROWING UP...I THINK I WANTED TO BE A BIT LIKE PHILEAS FOGG. HE SEEMED LIKE A PRETTY ADVENTUROUS KIND OF CHARACTER WHO VISITED INTERESTING PLACES AND ENJOYED A CHALLENGE. ”



LEARNING SAVES LIVES



Investing in our future generations

Our Education Team has been busy teaching the young people across our region about the important role carried out by HIOWAA in their community, and the inspirational work of our Critical Care Teams.

Through our **Learning Saves Lives** campaign, we have challenged young people to raise money to help train our future critical care paramedics.

Through dress up days, nativity plays and more, the amazing young people throughout our region have used their imagination to help us save lives.



To see how your school can get involved, visit our website: www.hiowaa.org

“

As a school, we took part in an 'Aspirations Week' and the children dressed as their future selves. We chose to raise money for HIOWAA as the service they provide is outstanding and saves so many lives. We felt that, in itself, was inspirational.

Stamshaw Junior School Teacher, Amanda Bushell

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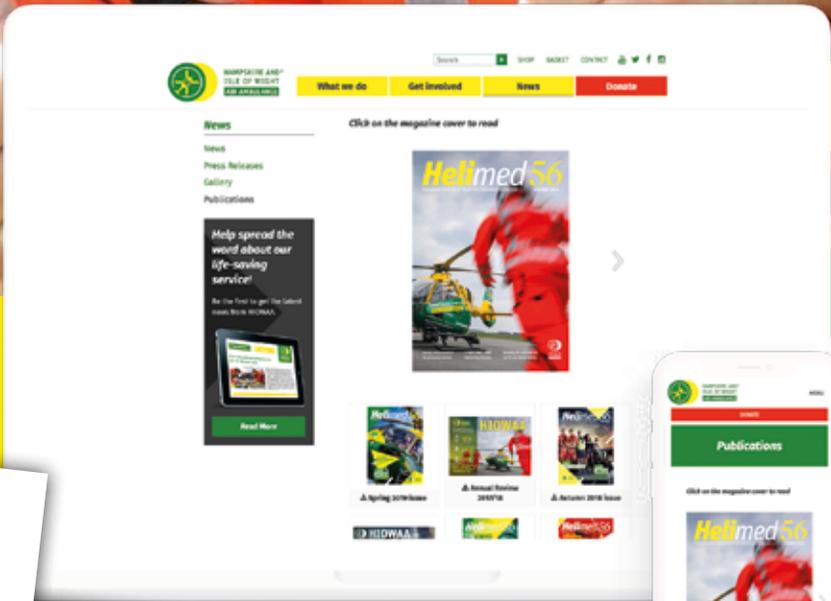
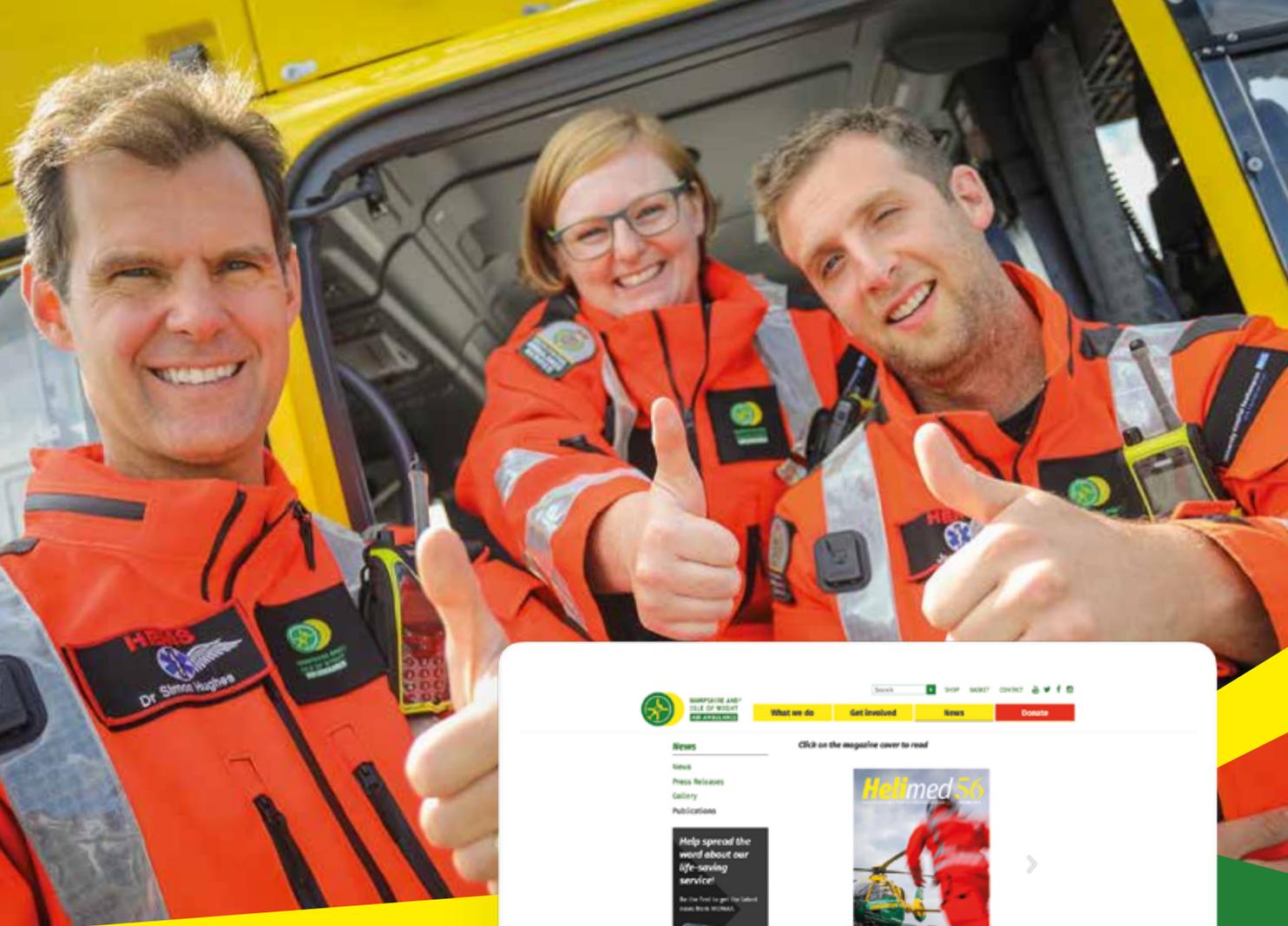
“

After attending numerous 'Dress as your Future Job' days, I can safely say that the future is in good hands, and it has been remarkable to see such a wide range of aspirations: from paramedics to palaeontologists.

HIOWAA Education Programme Coordinator, Oscar Marshall

”





GO GREEN

GO PAPER-FREE



Would you like to Go Digital and help us reduce our costs and our carbon footprint?

Choose to go paper-free and we will send you a digital version of our magazine.

Simply go to our website: www.hiowaa.org/communication/ to update your contact preferences.

MAKE SAVING A

LIFE

PART OF YOUR LIFE STORY



Idolised Dad

Caribbean Cooking Champ

Proudest Grandad

Life
Saver

The Air Ambulance relies 100% on public support

Give the gift of life in your Will



HAMPSHIRE AND
ISLE OF WIGHT
AIR AMBULANCE

- ▶ Give your solicitor our charity number **1106234**
- ▶ Visit www.hiowaa.org to find out more

MEET**OUR VOLUNTEERS****PAUL**

Paul has been a **HIOWAA Volunteer** for nearly two years. Paul joined the **Events Team** after a member of his family was saved by HIOWAA, when they suffered a heart attack.

My brother-in-law, Andrew, suffered a massive heart attack and was airlifted to University Hospital Southampton from Sandown Airport. He had to undergo a heart bypass, followed by a three-month recuperation period. HIOWAA saved his life and his experience inspired me to become a volunteer.

What is it about HIOWAA that makes you want to keep on volunteering?

I get such a sense of achievement from every event I attend or conversation I have about the Charity. Helping to save a life is a brilliant way to spend my free time.

You're part of the Events Team – what made you choose this team?

I thoroughly enjoy meeting new people and the Events Team provides the perfect fit for me to get out and speak to as many different people as possible.

If you could volunteer at any event, what would it be?

I have previously volunteered at the Isle of Wight Festival and I'd volunteer there again in a heartbeat. The atmosphere was fantastic.

**CLARE**

Clare has been **volunteering for HIOWAA for**

approximately 10 years.

As an Employee Relations Consultant at Carnival UK, Clare spends her working week attending employee investigations, disciplinaries, and grievances. At the weekend she helps out at charity events as part of our Event Support Team.

I joined HIOWAA when a close friend of mine joined the Charity. Knowing someone who worked for the Charity really helped me when I first started, but once I got into the swing of things, I realised how rewarding it is to know that you're helping to save lives.

How do you juggle working full-time and volunteering for HIOWAA?

The team are great at recognising that I work full-time and they take that into consideration when offering me volunteer roles. I never feel under any pressure to cover events that would impact upon my work commitments.

How did you feel turning up to your first HIOWAA event?

Because the events are so well organised, and the pre-event information I receive is so clear, I have never had any worries leading up to an event. The team take care of all the volunteers so well, even making sure we're fed and watered when volunteering.

If someone reading this is thinking of volunteering, what would you say to them?

Do it. You get to be involved in some fabulous events, meet a great bunch of people and you feel like you have really made a difference.

If you would like to become a member of the HIOWAA volunteer family, email: volunteers@hiowaa.org



A LIFE SAVED

Steph Blake

Steph has lived in Southampton all her life. After leaving school in 2014 Steph went on to college to study Travel and Tourism. With her diploma under her arm she had her sights set on working in the travel sector and had always dreamed of being an air hostess for Virgin Atlantic. When Steph was offered a job with EasyJet in June 2018, she was over the moon. One step closer to her dream job, Steph and her career were ready for take-off. A few days later, Steph's life would change forever.

On a bright and sunny Friday morning in June, Steph was making her way to her local bus stop in Totton, before starting a day of fire training at work. She needed to cross the road, so approached the traffic lights at the crossing.

“I had crossed one side and was waiting at the central reservation for the traffic lights to switch to red. As the green man appeared, I looked and stepped out into the road. Before I knew it, I was struck by a car. I am told there were seven 999 calls made to report the incident.”

Roughly eight minutes after the first phone call was made, the HIOWAA Critical Care Team arrived on scene in the Air Ambulance, landing in Eling recreation park.

When she arrived at University Hospital Southampton, Steph immediately underwent a craniotomy: a surgical procedure to remove the front bone flap in her skull, to allow room for her brain to swell.

“I had a severe head injury, and a number of other injuries. This operation was my only chance of survival,” she recalls.

Have you or a loved one ever been helped by HIOWAA? If so, we would love to hear from you. Email: comms@hiowaa.org

Steph was initially in hospital for over two months and in August 2018, exactly two months after the incident, she had a procedure to replace the bone flap in her skull.

“In May the following year, I underwent another operation to replace that bone with a ceramic plate, as the bone had begun to deteriorate.

“What happened that day has had a massive impact on my life,” Steph explains. “I suffer badly with fatigue, memory problems and a host of other complications. I had always wanted to have a career in travel; to go and explore the world, but because of what happened, I have had to re-evaluate my career.”

Despite Steph's life-changing incident, she remarks on what might have been had the Air Ambulance not attended to her that day.

“I am so grateful for everything the team did for me that morning. I feel so lucky to have had such incredible people around me. I received the most amazing care, from everyone on board the Air Ambulance to the crew from South Central Ambulance Service, who were first on scene that morning.

“When I found out that Hampshire and Isle of Wight Air Ambulance is a charity, I was shocked. During my stay in hospital a close family friend, Matt Wood, created a GoFundMe page to raise money to help pay for my rehab. With a total of over £700 raised, my family and I decided to donate the money to Hampshire and Isle of Wight Air Ambulance. Without this life-saving charity, my situation would have been very different.”





A Doctor's Perspective

Steph is a case I will always remember. Her story is a great example of how excellent teamwork can result in a great outcome:



- Bystanders gave critical information to the 999 call takers.
- Jay, our HEMS dispatcher, immediately recognised this was a job for the Critical Care Team and dispatched us to the exact location.
- South Central Ambulance Service road paramedics were first on scene and welcomed us into their team.
- The police were managing the scene, keeping us all safe from the moving traffic.
- The Trauma Team, neurosurgeons, neurointensivists, nurses and rehab teams at University Hospital Southampton managed Steph throughout her hospital journey and recovery.

I remember circling overhead in the helicopter and seeing Steph lying in the road in the foetal position, with the road paramedics trying to help her. Our pilot, Captain Dave Nicholls, did a

great job of getting our aircraft to within 50 metres of the scene. As we arrived on scene, we received an excellent handover from the South Central Ambulance Service road paramedics, who were concerned that Steph had a severe head injury. She was very agitated and wouldn't let anyone touch her, even to record her vital signs or keep an oxygen mask on. We sometimes see this reaction when people are seriously injured - the fight or flight mechanism had really kicked in. She wasn't able to run away, so was fighting anyone who came close. We quickly made a plan: put a cannula in her arm, give her medicine to calm her down, then put her to sleep and onto a ventilator. This enabled us to stabilise her and transport her to hospital where the Trauma Team and neurosurgeons would be waiting.

A week after Steph's incident, I looked at her brain scans. Part of her skull had been removed to allow the brain to swell. I spoke to the doctors on Neurology Intensive Care, who said that the chance of Steph making a recovery, without severe brain damage, was small. The next time I saw Steph was on the front page of the Daily Echo, looking very well. I was amazed. I have since had the happy privilege of meeting Steph face to face. A beautiful 22-year-old with her whole life ahead of her.

- Dr Rob Summerhayes



DESIGN



CALLING ALL
YOUNG
SUPPORTERS

OUR CHRISTMAS CARD

We love receiving drawings from our young supporters and this year we are giving you the chance to design one of our charity Christmas cards. Whether you'd like to draw our Critical Care Team, our mascot, Teddy Medic, or our familiar yellow and green helicopter, email your drawings to: comms@hiowaa.org. All entries must be submitted by 1st September 2020 and the winner will be announced on 4th September 2020.

Terms and Conditions on our website



2,262

 missions in 2019

There For You



Air Ambulance dispatched to 1,025 emergencies.



Critical Care Team Vehicles dispatched to 1,237 emergencies.

An average of six missions per day

During these difficult times, we need *your* support more than ever

HIOWAA were called to 2,262 emergencies in 2019, including 685 stand downs



Here are **3** ways you could help:

1. Donate the money you have saved working from home



2. Take part in a virtual event or challenge



3. Support us on Social Media



Visit hiowaa.org/five-ways-to-help/ for more ways to support us

ALL ABOUT

EVIE

Community Campaigns Fundraiser, Evie Wragg, works alongside local communities throughout the region, including: equestrian, performance and biker groups. She sat down with us to tell us 'All About Evie'.

Evie, how would you describe yourself?

I would say I'm a pretty positive person; enthusiastic and always up for a challenge.

How would other people describe you?

Everybody says that I am always on the go, whether I'm at home or at work. I'm trying to learn how to walk more slowly at work as I'm told I walk around the office at a frantic pace.

Can you tell us something that people may not know about you?

I think that, although I come across as an extrovert, I'm an 'extroverted-introvert'. Although I love my job and being around people, I get a lot of comfort from having my own time and space, which surprises a lot of people. Whether that's spending a morning in a café, or reading a book, I enjoy quality time by myself.

What inspires you?

I feel strongly about trying to make a difference and I'm inspired by many of the people who I work with. My dream is to build a platform or safe space for vulnerable women in our area.

How do you prepare yourself for the start of a busy day?

I got into yoga when I was 21. I wasn't very well at the time and yoga helped me during the long periods of recovery. It helped to calm my thoughts and make me feel more grounded. So that's my 10 minute routine at the start of the day before I do anything else; even before I check my phone.

What is your proudest moment at work?

I recently met a young patient who was saved by our Critical Care Team. He had his leg amputated and his whole life has changed, but his attitude and outlook on life is remarkable. I was blown away by him. He has since decided to start fundraising for our charity, and to be able to support him and family makes me incredibly proud.

The Air Ambulance and our emergency response vehicles are deployed by a specialist paramedic and dispatch assistant working on the Helicopter Emergency Medical Services (HEMS) desk at the South Central Ambulance Service (SCAS) control centre, Otterbourne. It is the job of the HEMS desk team to screen 999 emergency calls to establish if the patient is in need of the advanced skills of the Charity's Critical Care Team.

START

Across the room the voice of the emergency call taker rings out:

“ Ambulance emergency – is the patient conscious and breathing? ”

This marks the start of the journey of one of the thousands of 999 calls that come into the call centre every day.

A new call has been received, and it is time to start the journey again.

The team send a six-figure grid reference to the crew who are working on board the Air Ambulance so they can locate the patient.



Details of the incident are sent to the emergency response vehicle via a data screen on the dashboard.

Once the team have decided that a patient needs our help, they decide whether to dispatch an emergency response vehicle or the Air Ambulance. This decision is often based upon who will get to the patient sooner. The helicopter is a great asset, but landing in built up areas can often prove challenging, especially when in the dark, so sometimes it can be more efficient to send a vehicle. Occasionally, we are unable to respond in the helicopter due to adverse weather conditions.



The HEMS desk team constantly scan the monitors across the control centre, looking out for signs that a patient may be in need of our specialist care. As each call progresses, the HEMS desk team develop an understanding of the severity of the illness or injury, and whether the patient requires the skills of the Air Ambulance Critical Care Team.



If the team have spotted a patient they think is in need of our specialist care, they listen in on that call to assess the situation. Although the HEMS desk team use a set of criteria to guide them, in the majority of cases they rely upon their own experience and clinical assessment.

Criteria: unconsciousness, major trauma, cardiac arrest, stabbing, severe burns and road traffic collision.



SCAS road paramedics can also request our crew to attend an incident by calling the HEMS desk team directly.

CHRISTMAS CAMPAIGN

GIVE NOT LIFE SOCKS

Money Raised: **£17,963.59**



Our film begins from the point of view of our patient, who is trapped inside an upturned vehicle.



The opening shot is captured by the film crew using a rotating camera, as the Critical Care Team walks towards the scene of the crash.



our 'patient', Corporate Fundraiser Zakiya, is strapped to a scoop that our teams use to transport our patients on board the Air Ambulance.

On Monday 18th November 2019, we launched our **Christmas campaign; Give Life Not Socks**, calling on our supporters to resist the temptation to buy novelty socks for their friends and loved ones and, instead, to donate that money to their local Air Ambulance. Below, we give you a **'behind the scenes'** glimpse into the **making of the promotional film** that was central to our appeal.



Our video has been **viewed over 14,000** times through **YouTube and Facebook**. It has become our most watched video on our YouTube channel to date.

To watch the video, visit our website: www.hiowaa.org



Crews from Hampshire Fire and Rescue Service and Thruxton Fire and Rescue Service help prepare our 'car wreck', which was kindly donated to us by Noons Scrap Metal.



Dr Amy Andrew and Specialist Critical Care Paramedic Oliver Saddler rehearse their lines and scenes when they arrive on set.



Our Christmas campaign was covered by news outlets across the region, including BBC South Today.



COMMUNITY

& CORPORATE



Coomers LTD has raised over **£40,000** for various charities for the past 11 years and has kindly nominated HIOWAA as their charity of choice for 2020. Coomers Ltd has collection pots in their store in Alton and will be taking part in fundraising activities to raise as much money as possible.



Yankee Candle

A big thank you to Yankee Candle in Basingstoke who has chosen HIOWAA as their charity of the year.



Glen Dimplex has kindly chosen to sponsor HIOWAA and has pledged to raise money through employee organised events and activities throughout the year.

Sercu Group

has confirmed a two-year partnership with HIOWAA and will be looking at creating innovative ways to fundraise.

Hall & Woodhouse Breweries

Every two years, team members at selected Hall & Woodhouse venues from across the country commit to raising over £200,000 for their chosen charities. In 2018, over 950 staff members from Hall & Woodhouse nominated eight Air Ambulance charities to be their charity partner for 2018 to 2020.

Over 50 Hall & Woodhouse venues have been raising funds through: pub quizzes, sponsored events, bake sales, fancy dress and family fun days, as well as the introduction of a Charity Dish which sees 25p of every purchase go to their charity partner. The Badger Brewery in Blandford Forum has raised over £265,000, from their annual Dorset Beer Festival, which has been shared across each of the eight Air Ambulance charities.

“We would like to say a huge thank you to each and every member of staff who voted for us and to every customer that has supported us throughout this partnership.” – HIOWAA Partnerships Manager, Ray Southam.



Zakiya joined the Charity in September 2019 and has been working to build relationships with local businesses in our community.

If you are a business in Hampshire or the Isle of Wight and would like to hear more about our passion for supporting local businesses, please get in touch with: Zakiya@hiowaa.org



Hampshire Flag has produced flags and banners that have proudly been displayed at HIOWAA events in the past. This year, as their charity of the year, employees have pledged to raise money through events and activities.

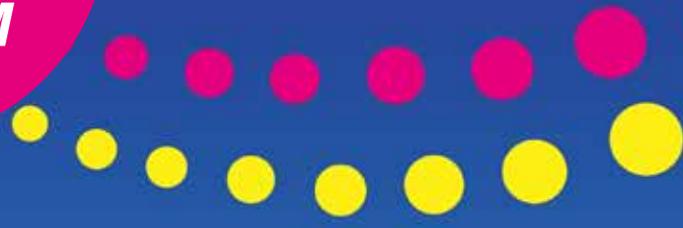




**Saturday 12TH
September
at 7:30PM**

Dash **5K** in the Dark

5km run, dash, skip, jog or walk!



Southampton Common

Light, sound and music mission stations

Register at **HIOWAA.ORG**

Adults (16+ years) £20

Children (10-15 years) £16

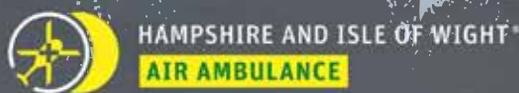


HAMPSHIRE AND ISLE OF WIGHT
AIR AMBULANCE

**READY
STEADY
GLOW**

HELP KEEP YOUR AIR AMBULANCE FLYING AND SAVING LIVES

**RIDE4LIFE
HAMPSHIRE RIDE OUT
SUNDAY, 27TH SEPTEMBER**



HAMPSHIRE AND ISLE OF WIGHT
AIR AMBULANCE

LOCATION: Thruxton

TIME: 10:30am

COST: £10 per rider + £5 pillion

HELP KEEP YOUR AIR AMBULANCE FLYING AND SAVING LIVES

EBOOK NOW

at HIOWAA.ORG

WITH THANKS TO OUR CORPORATE SUPPORTERS

Angela Holidays
Bryan Cave Leighton Paisner
Coomers Ltd
Co-op, Emsworth
Co-op, North Baddesley
Co-op, Stockbridge
Co-op, Westbourne
Corin Tech Ltd
Corsair First Aid
DAT
ExxonMobil
Fidelity International
Garthowen Garden Centre
Glen Dimplex
Hall and Woodhouse Breweries
Hampshire Flag
Hampshire Game
jisip
Marks and Spencers, Havant
Moore South
National Motor Museum, Beaulieu
Oakwoods
Omnimed Ltd

Neilcott Construction
Open GI
Pall Corporation
Phoenix Group
Primary Financial Solutions
R&W Civil Engineering
Red Mist Leisure Ltd
Rooksdown Ltd
Serco
Shenton Group
Signature Flight Support
Solent Medical Skills
Southern Driving Instructors Association
Strukta
TAG Farnborough Airport
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3Men² are proud
to support
Hampshire and
Isle of Wight
Air Ambulance

To find out how you can become a
Corporate Supporter, visit hiowaa.org

Helimed 56

Hampshire and Isle of Wight Air Ambulance Magazine

SPRING 2020

**A LIFE
SAVED**
Patient stories



Our Partnership with SERV Wessex
The Blood Runners

Meet the Crew
Dr Kiran Somani

Give Life Not Socks
Behind the Scenes



HAMPSHIRE AND
ISLE OF WIGHT
AIR AMBULANCE
Charity No 1106294