

Hampshire and Isle of Wight Air Ambulance Wall Planner

week 1	Read our booklet full of tips and useful advice. 1	2	Customise and print out our Target Poster. 3	Write down your activity ideas. 4	5	6	Select an idea. 7
week 2	Venue hunt! Ideally book it for free. 8	Write your press release. 9	10	Check the regulations for your event. 11	12	time.	Get posters and flyers printed. 14
week 3	15	16	Create an event or page on Facebook. 17	18	sponsors.	Tweet! 20	21
week 4	22	Post about your event and your progress on Facebook. 23	24	Post about your event on Facebook 25	26	27	28
week 5	Set up a JustGiving page and share it on Social Media. 29	30	31	32	Tweet!	34	35
week 6	Leave your posters in shop windows. 36	37	38	39	40.	all of your friends know.	Ask your friends to spread the word too. 42
week 7	43	Order any materials you may need for the day. 44	45	46	47	48	49
week 8	Announce 'countdown' on Social Media. 50	51	Give away more flyers. 52	53	54	55	Host your event! 56